FOURTEEN ANSWERS BEFORE YOU NEED TO ASK

The questions families ask most, answered straight. Anything not covered here: season and team questions go to Bryant at bryant@affinityesports.gg, and pricing or payment questions go to Mark at mark@affinityesports.gg.

Q My child joined a competitive team. What does that involve?

One weekly practice and one weekly match, from Sep 28 to Dec 13. Across the season that is 38.5 hours of coached time, 43 counting tryouts. Attendance matters: match nights without enough players mean a forfeit, and that lands on the whole team.

Q What is Media Day?

October 3, 2026, 12:00pm–5:00pm, every team at Newtown Studio. Teams practise inside the block, there is food, and a professional photographer and videographer capture the teams. The photo and video package is $50 with registration.

Q Where does my child actually play?

Most players attend at their home studio, and some join from home by travel, schedule or preference. Your coach confirms exactly how their team runs before the season starts, so you are never guessing.

Q Why do add-ons cost more later?

We order and process in batches: known numbers mean one order and one invoice, and a late request means a one-off order and a chase. The jersey is $60 by Sep 18 and $75 after, and a late jersey also cannot arrive in time for Media Day.

Q How much should they practice at home? I worry about screen time.

Regular, intentional practice helps, and 30 to 90 minutes daily is plenty if homework, activity and sleep are covered first. It is not a requirement, and esports should never crowd out academics, sleep or physical activity. Want help building a routine? Ask us.

Q What is the training package?

$125 with registration, $150 after, running with 8 or more players. Virtual sessions on mental strength using GameAware resources, growth mindset, team communication, focusing on improvement over outcomes, plus movement and physical activity every other week at K&G Elite Sports.

Q I do not understand their game. How do I engage?

Ask open questions: what do you love about it, what are your goals? Sit down and have them show you; most kids love explaining their game to an adult. And if that is not landing, come in, and we will walk you through it ourselves.

Q Is there one-to-one coaching?

Yes, there is a pathway for players who want to go deeper in their title. Your coach will raise it at the mid-season check-in and again at season end if they think it would help your player. Details confirmed directly this fall.

Q Can I watch matches?

Yes. We stream matches with a staff streaming lead and trained parent volunteers on commentary, and we run watch parties at the studio: big screen, game audio, food, $5 at the door. In the studio during a match? We will set up a stream for you there.

Q Can my child get into streaming and content?

Yes, and we treat it as player development rather than a side activity. Coaches work with interested players on streaming and recording, and the communication, production and editing skills transfer to college applications and future work.

Q How can I help?

Two roles. The Parent Manager, one per team, works directly with the coach on communication, match-day coordination and fundraising. Volunteer Streamers go live during matches so families who cannot be there can watch; we train you. Reach out to bryant@affinityesports.gg.

Q Does any of this translate to college?

Many colleges now offer competitive esports and real scholarships. Post University, our partner, offers a gaming club, a minor, bachelor's and master's degrees in Gaming and Esports Management, and varsity teams. See post.edu/partners/affinity-esports.

Q What is this about nationals in Orlando?

Our teams compete in an outside league, and the season builds toward the opportunity to qualify for the national tournament in June 2027. Last June our Rocket League and Minecraft Bedwars teams qualified and travelled to Full Sail University in Orlando. Qualifying is earned, never promised, and we will always tell you where your player's team stands.

Q What will this really do for my child?

In a structured environment players build critical thinking, communication, teamwork and resilience under pressure, and the feedback loop of competing builds a genuine growth mindset. The industry behind it offers real careers, from design and production to events and community.

NO QUESTION IS TOO BASIC.

This is most families' first season in competitive esports. Ask us anything, including the skeptical questions. Especially those.