



AFFINITY ESPORTS

Affinity Esports Membership Guide

Rev. January 1st 2023



Membership

Affinity Esports is working to become the strongest member-centered organization connecting the dots and driving Connecticut Esports forward. Our Membership has been designed to provide you with unrestricted Studio, blanket discounts, and access to our community (both in-person and online). In addition, through our partnership with Post University, Members have access to a 20% tuition discount for any degree they want to pursue (more at post.edu/affinityesports)! We hope to add exponential value to your experience at a sustainable cost that forms the basis for long-term memberships and a growing, lifelong community. We offer individual memberships (paid monthly or annually) and family memberships (paid annually).

Benefits

- Unrestricted studio access
- Priority access for reservations
- 20% off programs, rentals, & merch
- 1 x buddy pass per month
- \$10 account credit per referral
- 20% tuition discount at PostU
- Access to Member's Discord
- Inclusion in Member's events
- Access to partners network
- Personalized membership card

Registration

To register for a membership, [please click on this link](#).

First Family Membership

\$29.99/Mo - Year Commitment (\$359.00)

[Payment Link](#)

\$39.99/Mo - Month-to-Month

[Payment Link](#)

Going through a short-term hardship or income restricted? Ask us about how we can help.

Additional Family Memberships

\$14.99/Mo - Year Commitment (\$179.00)

[Payment Link](#)

\$19.99/Mo - Month-to-Month

[Payment Link](#)

Additional family memberships need to align to the first family membership (e.g., yearly to yearly)



Breaking Down the Membership Value

Cost of Studio Time for Members

Unrestricted studio time is included as part of the membership fee. This means that when we have available hours open to reserve, you can do so.

Type	Full Price	Member Price
Hourly Reservations	\$10/Hour	Free

Sample Discounted Program Rates for Members

These are sample, estimated membership savings. In addition to unlimited Studio access, the following chart is meant to illustrate the immediate cost benefit of retaining a membership at a 20% discount.

Type	Fall Program	Full Price	Member Price	20% Savings
After School Program	Introduction to Esports	\$225	\$180	\$45
Club Teams	Rocket League Club Team	\$395	\$316	\$79
Space Rentals	All Inclusive Birthday Party	\$499	\$399	\$100
Community Game Night	Youth Game Night	\$35	\$28	\$7

Applying Your 20% Discount to Purchases

When setting up your reservations and making a payment online or on mobile, look for the discount code box. For all purchases, input the discount code **MEMBER20** and the 20% will be applied to the amount prior to the purchase taking place.

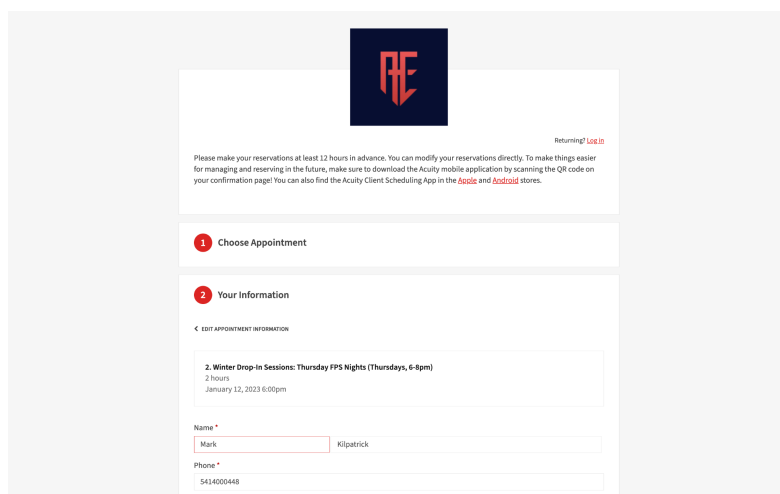


Creating an Account & Managing Bookings

Registering & Managing Your Bookings

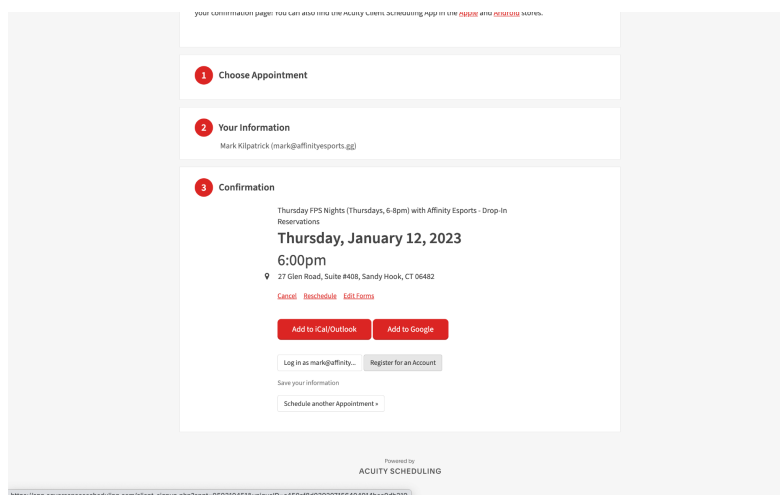
We use Acuity Scheduling to manage our bookings and payments. You can also use this tool to streamline your experience with us. Here are a few steps to get you there:

1. Register for your first class and complete all of the form information



The screenshot shows the 'Your Information' step of a booking process. At the top is the Affinity Esports logo (AFE) and a 'Returning? Log In' link. Below is a message: 'Please make your reservations at least 12 hours in advance. You can modify your reservations directly. To make things easier for managing and reserving in the future, make sure to download the Acuity mobile application by scanning the QR code on your confirmation page! You can also find the Acuity Client Scheduling App in the [Apple](#) and [Android](#) stores.' The form is titled '2 Your Information' and includes an 'EDIT APPOINTMENT INFORMATION' link. The appointment details are: '2. Winter Drop-In Sessions: Thursday FPS Nights (Thursdays, 6-8pm)', '2 hours', and 'January 12, 2023 6:00pm'. The form fields are: 'Name *' with 'Mark Kilpatrick' entered, and 'Phone *' with '5414000448' entered.

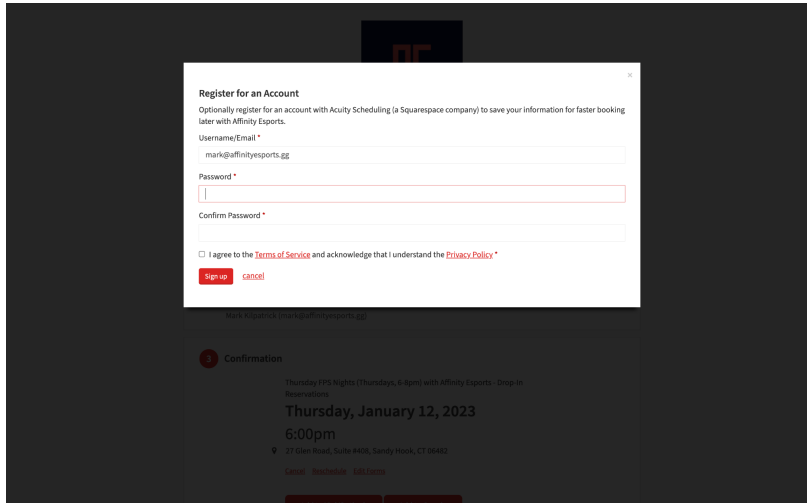
2. On the Confirmation Section, look for the option to “Register for an Account”



The screenshot shows the 'Confirmation' step of a booking process. It includes the Affinity Esports logo and a 'Returning? Log In' link. The appointment details are: 'Thursday FPS Nights (Thursdays, 6-8pm) with Affinity Esports - Drop In Reservations', 'Thursday, January 12, 2023', '6:00pm', and '27 Glen Road, Suite #408, Sandy Hook, CT 06482'. There are links for 'Cancel', 'Reschedule', and 'Edit Form'. Below are two red buttons: 'Add to iCal/Outlook' and 'Add to Google'. At the bottom, there is a 'Log in as mark@affinity...' link and a 'Register for an Account' button. A 'Save your information' link and a 'Schedule another Appointment' link are also present. The footer includes 'Powered by ACUITY SCHEDULING' and a URL: 'https://app.squarespacescheduling.com/client-signup.php?apt=899310451&uniqueID=c450af8603907156404914bea8b219'.



3. Create your account email/username and password



The image shows a registration form titled "Register for an Account" with the following fields and text:

- Optional register for an account with Acuity Scheduling (a Squarespace company) to save your information for faster booking later with Affinity Esports.
- Username/Email *
mark@affinityesports.gg
- Password *
- Confirm Password *
- I agree to the [Terms of Service](#) and acknowledge that I understand the [Privacy Policy](#) *
- Buttons: **sign up** and **cancel**

Below the form is a confirmation card with the following details:

- Confirmation**
- Thursday F2F Rights (Thursdays, 6-8pm) with Affinity Esports - Drop In
- Reservation
- Thursday, January 12, 2023**
- 6:00pm**
- 27 Glen Road, Suite 408, Newtown, CT 06452
- Cancel Reschedule All Events
- [Reservations Management](#)

4. Download the mobile app to create and manage reservations ([Apple](#) and [Android](#))

5. Add the business with the following link:

<https://app.squarespacescheduling.com/schedule.php?owner=27094736>



Connecting With the Community

Member's Discord

You (or your designated member) can join our local Newtown Studio Discord here:

<https://discord.gg/ZyQmpWfP>

Parents and kids are encouraged to join. If under the age of 13, we recommend parents make accounts (if desired) and manage or own access rights to that account.

Contacting Our Team

Please direct all questions to members@affinitysports.gg, or reach out to Mark Kilpatrick directly at (541) 400-0448 by call or text message.

