AFFINITY ESPORTS

Young Adult Gaming and Esports Program

Overview for Administrators and Staff

affinityesports.gg | (203) 290-1656 | 27 Glen Road, Fourth Floor, Sandy Hook, CT 06482





Affinity Esports runs structured gaming groups for young adults receiving community mental health and support services, at our Newtown and Milford studios or at your site. We are not trying to make better players. The games are the vehicle.

What the program builds

- **Socialization:** a consistent group and a reason to show up.
- **Skill development:** communication, teamwork, problem solving, time management and leadership.
- **Career readiness:** showing up, following through, and a look at the jobs around gaming.

Formats run from a single workshop to a weekly season, but every session has a check-in, a discussion prompt, group gaming, a break for snacks, water and movement, and open play. Facilitation is light and non-clinical, and no outcome is promised for any individual.

What we have seen

- **400+ registrations:** since the program launched in October 2022, across thirteen organizations in Connecticut.
- **2023 pilot survey:** 15 of 15 reported a healthier balance with gaming; 14 of 15 would return.
- **Session surveys, 2025 to 2026:** 36 of 36 found their session enjoyable; 32 were excited to come back.

Getting started

A twenty-minute call, a format and a location, then one proposal and one invoice. Sessions typically run two to three hours and are shaped to your group; we bring the facilitator, the equipment and the plan, and your staff stay in the room. Pricing is on the sheet alongside, from $400 a session.

If budget is a concern, there may be options to fund your program in 2027. Please ask us before counting your program out for the season or the year.

affinityesports.gg/young-adults

The video, the session format, what we have seen and pricing.

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